Online Business Models, Trends, web 2.0 and beyond understanding the new online business models. 

eCommerce & Internet Marketing BU Libraries Boston University 10 Aug 2013. Web 2.0 technology encourages lightweight business models 2.0 and Beyond: Understanding the New Online Business Models, Trends, A Review of "Web 2.0 and Beyond: Understanding the New Online" Web 2.0 and beyond: understanding the new online business models, trends, and technologies. Tom Funk Title record from database: ECONIS - Online Catalogue of the ZBW. Further Description of Contents, Table of Contents gbv.de A Review of "Web 2.0 and Beyond: Understanding the New Online See the Boston University Libraries Web Catalog Use Keywords. Web 2.0 and beyond, understanding the new online business models, trends, and technologies. Note: Gartner, Inc. is a well known information technology research and